

Technology products for you and your loved ones



micro tech

# What you should know about tinnitus

### Do you or someone you know suffer from constant ringing in the ears?

Maybe it's not ringing exactly. Some people describe it as hissing, buzzing, whistling, roaring and even chirping. Whatever noise it is, the real issue is something called tinnitus.

Tinnitus ("TIN-a-tus" or "Tin-EYE-tus") is the medical term for the sensation of hearing sound in your ears or head when no external sound is present.

The important thing to know is that tinnitus is not a condition or a disease. Instead, it's a symptom — typically of something bigger, like an ear infection, high blood pressure or, most commonly, hearing loss.



#### Quick Tinnitus Facts



Tinnitus is the number one disability for military veterans<sup>1</sup>



Tinnitus can occur at any age, and may begin suddenly or progress gradually<sup>1</sup>



The most common causes of tinnitus are 2

- Noise exposure
   (e.g., from shooting or machines at work)
- Aging
- Head injury
- Side effects from medication

It's also important to know that everyone's tinnitus is different, which is why finding relief has been so elusive — until now.



### MicroTech tinnitus technology products

#### Forever changing the way people deal with tinnitus

MicroTech, a leader in hearing health technology, has engineered tinnitus technology products designed to forever change the way people deal with ringing in the ears.

These small, comfortable in-ear devices are designed to deliver all-day relief from tinnitus.

MicroTech – America's premier hearing solution provider When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for MicroTech — an American owned and operated manufacturer of advanced hearing solutions.

#### How it works

Using MicroTech's patent-pending Multiflex Tinnitus Technology, MicroTech tinnitus products create a customizable and comforting sound stimulus that you and your hearing professional can fine-tune to soothe the unique, irritating sounds you hear and take your focus off of it.





# Customizable to your unique tinnitus

MicroTech tinnitus technology products deliver personalized relief for each individual.

Tinnitus affects every person differently.

This includes how it sounds, how annoying it is, or how debilitating it can be.

MicroTech tinnitus products tackle the subjective nature of tinnitus head on. No other technology enables such unprecedented personalization — to counterbalance your unique tinnitus.

#### Control is key

MicroTech tinnitus technology products use the precise measurements from your audiogram to create a relief stimulus customized specifically to you. From there, you and your hearing professional can fine-tune relief in two unique but important ways:

- Your hearing professional can adjust sound frequency and modulation to better match your unique tinnitus.
- MicroTech's proprietary SoundPoint tool lets you easily pinpoint your preferred sound settings, so your hearing professional can program them at the final fitting stage.

The result is personalized relief designed just for you!

# Find a tinnitus relief option tailored for you

Tinnitus can be different for everyone. That's why we offer a variety of customizable solutions.

Consult your hearing care professional to find the tinnitus relief option that's right for you.



#### Hearing Solutions

	Esentia Ed	ge Al Esentia Al		Esentia		Summit iQ	Portrait
Tinnitus Technology	•		•	•		•	•
Self-Adjust Tinnitus Settings	•		•	•			
Rechargeable Solutions	•		•	•		•	
Wireless Connectivity	•		•	•		•	•
Health Tracking and Fall Detection	•		•				
Single-Sided Hearing*	•		•	•		•	
Color Guide	Black Champagne	Slate  Espresso	Sterling	Bright White with Sterling	Bronze		Custom prod- ucts available in skin tone colors

### Delivering the one thing every person with





#### You want

Relief for ringing in the ears

Customizable tinnitus relief

Quick and easy control

Compatibility with multiple tinnitus protocols

A way to manage your tinnitus

#### MicroTech delivers

Tinnitus options designed for all-day relief

Multiflex Tinnitus Technology, which enables superior flexibility in fine-tuning a relieving sound stimulus

Easy volume and memory adjustments with the touch of a finger

Personalization available to accommodate other protocols

MicroTech's one-of-a-kind SoundPoint tool helps you identify and communicate precise sound preferences at the fitting stage

- <sup>1</sup> American Tinnitus Association. (n. d.). Demographics. Retrieved from: https://www.ata.org/understanding-facts/demographics.
- <sup>2</sup> American Tinnitus Association. Retrieved from: https://www.ata.org/ understanding-facts/causes.

Individual results may vary.

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#### GLOBAL HEADQUARTERS

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